

**Welcome
to
Cosmic Creations**



An Educators Dais



About Cosmic Creations

Cosmic is an “**ETERNAL Power**’ lies in every ion, to activate them for creating a new system.

Cosmic Creations: Cosmic Creations is an innovative educational company focused on producing impactful audio-visual content for students. Celebrating the role of an Ideal Mother’s and a Teacher in shaping individuals and society.



LOGO



Logo Definition: Logo of a company is the symbolic representation of it. Defines how Business system functions at its source and reaches to its destiny, to meet its objectives.



Enlightening one with Eternal Power of Education.



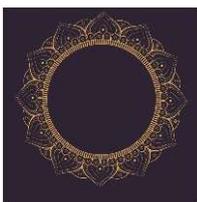
C.C: Cosmic Creations Womb helps to process and create a new product



Output product



Ready to use systems, penetrate though Aura to reach destiny



Aura a kind of energy penetrates into society in 360 degrees.



V. Siva Jatha Reddy
Founder & C.E.O

He is a creative educator and founder of Cosmic Creations striving for Holistic education in schooling.



S. Raveendra Sharma
Director

He is an Academician with Diversified Knowledge who helped thousands of people in building their careers in various fields.



Cosmic Creations

Audio Visual Lessons for 6th to 10th Std.



B. K. Reddy
Director

He is an author & English Coach
With over three decades of experience
in academic, Competitive and skill education.



B. Janardhan Reddy (Rtd IAS)
Mentor & Chief Advisor

He served in various responsibilities of governance as an IAS Officer and is a Passionate of Education and Mentoring.



B. Jyothi
Director

She has 3 decades of experience
in teaching and administration
in various educational institutions
shaping young minds.

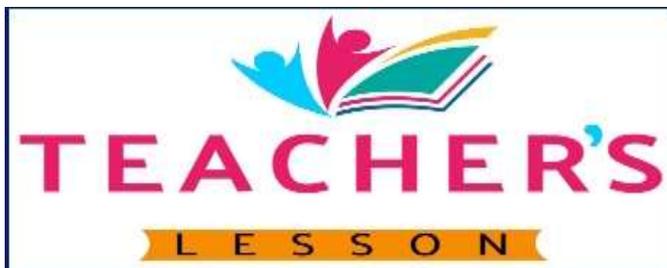


Cosmic Creations

Our Products



Presenting Audio and Visual
Lessons For 6th to 10th standard



Presenting Audio and Visual
Lessons For 6th to 10th standard

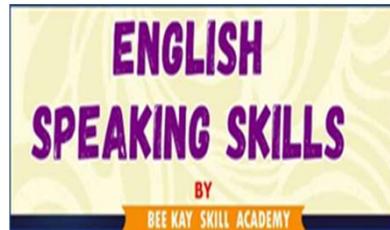
This Program is designed by Conceptualizing class-wise, and Topic-wise, visual digital content that portrays emotional conversations Between mother and children, fostering love and affection for a positive impact.

Teachers are among the most hardworking Individuals. However, we understand the challenges they face. To make their roles easier and to support them, we have introduced Teacher's Lesson. Teacher's Lesson is built on the traditional teaching while embracing modern tools to uplift the entire educational experience.



Cosmic Creations

Our Services



Preparing and motivating children to speak in English is a big challenge to school managements which is now simplified by B.K. Reddy with his innovation in teaching and learning English.



This facility is offered to help the schools to present the incredible talents and activities of the students in the most professional and effective way.



This is a digital platform designed to help students discover and showcase their abilities Globally.



The Role of the Ideal Mothers in Society

Emotional Support:

The ideal mother provides unwavering emotional support, nurturing her children and helping them feel loved and secure in their educational journey.

Holistic Development:

Beyond academics, the ideal mother encourages values like compassion, resilience, and a sense of responsibility.

How We Portray the Ideal Mother:

Our content includes scenarios where the ideal mother plays a key role in motivating and supporting her child through learning challenges, ensuring emotional well-being. A Mother delivers the knowledge and wisdom as she teaches mother tongue at the age of 2 to 3 years for her child.



Presenting Audio and Visual Lessons for 6th to 10th Standard

The Role of the Ideal Teachers in Society

Educational Impact: The ideal teacher shapes the intellectual growth and critical thinking skills of students, fostering love for learning.

Mentorship and Guidance: Teachers serve as mentors, guiding students not just academically but emotionally, inspiring them to reach their full potential.

How we portray the Ideal Teacher in Audio visual content:

In our content, the ideal teacher is portrayed as knowledgeable, patient, and inspiring, one who makes complex subjects engaging and accessible.



Quality Measures

To maintain the standard of Content we categorized into two categories

Content Mapping:

- ❖ Complete Promised Content.
- ❖ Conceptualizing the Knowledge and wisdom of every topic.
- ❖ Experimental Activities.

Presentation:

- ❖ Dress code. Females Sarees and Males Blazers in Teacher's Lesson.
- ❖ Voice Modulation.
- ❖ Mannerism.
- ❖ Emotions elevations.
- ❖ Visual Brightness.
- ❖ Viewer's approach.



Product Promotional Adds

- **Product Promotional Adds:**
- **Mother's can learn and teach to the children.**
- **Mother giving a valuable gift for child.**
- **An orphan Child feeling happy on watching it by forgetting lack of mother.**
- **Between Two working mother's.**
- **Between Two mother's who are not enough educated.**
- **Between two Boy's friends.**
- **Between two girl's friends**
- **Between two Working Men's.**
- **Between a teacher and a parent.**
- **Mother's Empowerment by developing English speaking skill.**



Marketing Force & Strategies

Marketing Force development

- ❑ Recruiting Marketing Teams.
- ❑ Appointing District wise sales Channel Partners.
- ❑ Mandal wise Digital Marketing agents.
- ❑ Mandal wise Teachers, insurance, and individual sales pupil as an agents.

Marketing Focus dimensions:

- ❖ Through Schools
- ❖ Direct sales.
- ❖ Digital Marketing.
- ❖ Through Sponsors
- ❖ Through Branding



Market Target

In a plan to reach our product to every corner of the state, we planned to establish a constructive network with three level Hierarchical structure Statewide, District wide, and Mandal Wide.

**In Telangana
33 Districts
612 Revenue Mandal's**

**In Andhra Pradesh
26 Districts
679 Revenue Mandal's**



Business Schemes

Cost of Mother's Lesson Annual Membership: 1850/- per annum + GST (333)

Through Schools:

- 30% incentive for Schools i.e., 550/- on each student subscription per annum.
- 20% for business developer. i.e., 250/- on each student.
- 10% for District Channel Partner i.e., 100 on each student /-

Through Digital Marketing:

- 40% incentive for digital sales person i.e., 740/- on each student subscription per annum.
- 10% for District Channel Partner i.e., 110 on each student /-

Through Direct sales:

- 40% incentive for Direct sales person i.e., 740/- on each student subscription per annum.
- 10% for District Channel Partner i.e., 110 on each student /-

Through sponsorship sales:

- 60 % concession for sponsored. i.e., the cost of Membership is 740/-per annum.
- 10% for District Channel Partner i.e., 70/- on each student.

Through Branding sales:

- 60 % concession for branding i.e., the cost of Membership is 740/-per annum.
- 10% for District Channel Partner i.e., 70/- on each student.

Note: for Branding minimum 3000 subscriptions.